2024-25
Harbor Beach Area District Library
Statistical Report

This report details statistics from the 2024-25 fiscal year of the Harbor Beach Area District Library. It's purpose is to present information to the residents of this district about many aspects of the Library. It is intended as a supplement to the audit report prepared by the auditing firm.

More information about the Library is available at the Library's web site: www.hbadl.org.

If you have any questions about the information in this report, please contact the Library Director, Vicki Mazure, at 989-479-3417. You can also contact her via email at vicki@hbadl.org or by mail to: Harbor Beach Area District Library, 105 N. Huron Ave., Harbor Beach, MI 48441.

2024-25

Harbor Beach Area District Library

Trustees and Service Area

Board of Trustees	Title	Phone Number	Term Expires
Eric Smith 404 S. Second Street Harbor Beach, MI 48441	President	248-631-6998	2026
Nancy Bucholtz 9127 Lincoln Road Harbor Beach, MI 48441	Vice President	810-705-9143	2026
Pat Hagedon 8091 Section Line Road Harbor Beach, MI 48441	Treasurer	989-553-3607	2026
Regina Wruble PO Box 129 Harbor Beach, MI 48441	Secretary	989-553-4671	2028
Andrea Rapson 237 S. Huron Ave Harbor Beach, MI 48441	Trustee	989-712-0041	2028
Jessmine McCoy 8964 Jenks Road Harbor Beach, MI 48441	Trustee	989-450-7717	2026
Marilyn S. Townley 128 State Street Harbor Beach, MI 48441	Trustee	989-315-1084	2028

Library Director:	Vicki Mazure

Service Areas:	**County:**
City of Harbor Beach	Huron County
Township of Bloomfield	Huron County
Township of Delaware	Sanilac County
Paris Township	Huron County
Rubicon Township	Huron County
Sand Beach Township	Huron County
Sherman Township	Huron County
Sigel Township	Huron County

Funding by Service Area

Township	Legal Service	Contracted	Legal + Contracted	Legal Area Penal Fine Income	Contracted Penal Fine Income	2022-23 Penal Fine Income
Bloomfield	46	358	404	$148.54	$1,156.05	$1,304.59
City of Harbor Beach	1604		1604	$5,205.46		$5,205.46
Paris	7		7	$22.60		$22.60
Rubicon	227	478	705	$733.03	$1,543.55	$2,276.58
Sand Beach	1148	8	1156	$3,707.11		$3,707.11
Sherman	702	297	999	$2,266.89	$959.07	$3,225.96
Sigel	179	258	437	$578.03	$833.13	$1,411.16
Huron County Total			5312	$12,661.66	$4,491.80	
Delaware (Sanilac Co)	444		444	$1,806.60		$1,806.60
						$0.00
Totals	**4357**	**1399**	**5756**	**$14,468.26**	**$4,491.80**	**$18,960.07**

Total Penal Fine Income 2024-25	**Huron**	**$17,153.46**	**Sanilac**	**$1,806.60**	
Penal Fine Income/person in service pop. of Huron:		$3.23	per person	$4.07	

**Amount shown for each township is an estimate based on population. Rounding could causes the total to be different than actual received.*

Township	2024-25 Tax $ Received	2024-25 Penal Fine Incon	Total Income from sector	% of Funding
Bloomfield	16,738.95	$1,304.59	18,043.54	3.41%
Delaware	58,547.47	1,806.60	60,354.07	11.39%
City of HB ITF & other	5,723.27		5,723.27	
Harbor Beach	83,223.48	5,205.46	88,428.94	17.77%
Paris	4,192.73	22.60	4,215.33	0.80%
Rubicon	43,119.19	2,276.58	45,395.77	8.57%
Sand Beach	148,234.21	3,707.11	151,941.32	28.68%
Sherman	109,419.12	3,225.96	112,645.08	21.26%
Sigel	41,654.70	1,411.16	43,065.86	8.13%
	510,853.12	**18,960.07**	**529,813.19**	**100.00%**

This report breaks down tax and penal fine funding by source. The legal service area follows the boundaries of the Harbor Beach Community School. The Library receives addtional penal fine funding for the contracted areas.

2024-25 Ebook, Audiobook, Digital Magazine, Downloadable Video & Music

Month	Libby Ebooks	Hoopla Ebooks	Libby Audiobooks	Hoopla Audiobooks	Libby Magazines	Hoopla Video & Music	**Libby Totals**	**Hoopla Totals**	**Grand Total**
July	171	47	129	78	139	18	**439**	**143**	**582**
August	196	32	161	105	111	26	**468**	**163**	**631**
September	243	39	156	111	165	18	**564**	**168**	**732**
October	181	44	137	129	138	16	**456**	**189**	**645**
November	192	54	162	115	155	19	**509**	**188**	**697**
December	218	53	143	133	168	25	**529**	**211**	**740**
January	259	58	169	173	203	32	**631**	**263**	**894**
February	21	79	142	139	163	10	**326**	**228**	**554**
March	261	64	174	174	187	14	**622**	**252**	**874**
April	205	40	160	148	190	11	**555**	**199**	**754**
May	160	54	166	136	208	18	**534**	**208**	**742**
June	165	54	162	155	171	20	**498**	**229**	**727**
Totals	**2272**	**618**	**1861**	**1596**	**1998**	**227**	**6131**	**2441**	**8572**

Unique Users

2023-24	**2024-25**
77	**83**
82	**90**
80	**95**
87	**91**
92	**93**
96	**100**
103	**108**
90	**95**
98	**101**
89	**98**
94	**89**
87	**85**
1075	**1128**

For comparison:

2023-24	2306	327	1641	952	1826	106	5773
2022-23	2241		1380		600		4221
2021-22	2341		1227		545		4113
2020-21	2106		1347		80		3533
2019-20	1905		829				2734
2018-19	1706		597				2303
2017-18	1457		416				1873

Digital History Collection Statistics 2024-25

My Site-My Collection

Month	Detailed Searches	PDFs Created
July	2880	178
August	3850	170
September	4352	164
October	3985	45
November	2243	100
December	4179	158
January	4958	129
February	4535	183
March	7520	365
April	3489	36
May	3827	164
June	3116	142
Totals	**48934**	**1834**

My Site/Other Collect

Detailed Searches	PDFs Created
215	24
98	20
623	28
313	38
597	67
352	14
633	26
300	1
791	8
244	3
103	18
510	25
4779	**272**

Other Sites/My Collection

Detailed Searches	PDFs Created
484	52
286	5
2	0
67	12
136	5
36	4
18	7
12	1
104	6
26	1
367	0
57	18
1595	**111**

Top Materials Viewed:

Newspapers	7495	Harbor Beach 1837-1996	943
G Scott Collection	2334	1979 Harbor Beach Yearbook	938
1980 Harbor Beach Yearbook	1581	1978 Harbor Beach Yearbook	909
1974 Harbor Beach Yearbook	1002	Pioneer Families Vol3 K-O	872
1981 Harbor Beach Yearbook	960	2000 Harbor Beach Yearbook	836

2024-25

Library Material Circulation and Copy Count Statistics

Material Name:	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total	% of Circ	Copy Count	% of Collection
Adult Fiction	365	326	298	338	307	233	310	339	326	295	297	252	**3686**	15.26%	**4837**	22.15%
Adult Non-Fiction	113	102	109	91	71	51	78	93	99	75	90	77	**1049**	4.34%	**3353**	15.35%
New Adult Books	261	220	222	214	162	203	204	180	186	179	229	200	**2460**	10.19%	**177**	0.81%
Large Print	9	8	11	14	8	8	10	9	10	11	20	10	**128**	0.53%	**243**	1.11%
Reference	1										2		**3**	0.01%	**818**	3.75%
Audio Books on CD	5	6	4	5	2	2	4	9	17	4	4	5	**67**	0.28%	**338**	1.55%
PlayAways			1	1		1	3	8	7	10	3	7	**41**	0.17%	**28**	0.13%
Audio Books -Easy	4	7	4	7	9	6	5	6	23	11	5	24	**111**	0.46%	**44**	0.20%
Audio Books - Juvenile	1	1	2	2	2	1	0	0	0	2	1	3	**15**	0.06%	**47**	0.22%
Childrens Easy Books	321	281	249	212	222	119	261	317	427	252	141	225	**3027**	12.54%	**3175**	14.54%
Easy Juvenile Fiction	285	207	123	144	158	136	224	260	273	154	175	227	**2366**	9.80%	**1364**	6.24%
Juvenile Fiction	126	104	48	47	56	63	108	96	119	83	83	78	**1011**	4.19%	**1071**	4.90%
Juvenile Non-Fiction	105	88	75	77	109	86	346	285	263	114	82	79	**1709**	7.08%	**2106**	9.64%
Kits	8	5	6	11	20	7	4	9	13	5	4	4	**96**	0.40%	**37**	0.17%
Magazines	43	38	50	40	21	11	33	34	41	48	59	44	**462**	1.91%	**77**	0.35%
Music CDs	22	28	29	6	11	17	26	41	16	18	36	30	**280**	1.16%	**729**	3.34%
DVD-3 day rental	189	229	217	194	171	222	290	252	299	240	149	151	**2603**	10.78%	**346**	1.58%
DVD -7 day rental	226	348	213	207	182	293	337	422	329	264	276	122	**3219**	13.33%	**2940**	13.46%
DVD-Blu Ray	2	4	1	0	0	0	1	0	13	8	3	8	**40**	0.17%	**11**	0.05%
Library of Things	21	15	8	28	13	16	16	25	58	37	31	46	**314**	1.30%	**101**	0.46%
None/On the Fly	99	101	129	102	97	64	155	172	152	135	149	106	**1461**	6.05%		0.00%
Sub-total - non-electronic	**2206**	**2118**	**1799**	**1740**	**1621**	**1539**	**2415**	**2557**	**2671**	**1945**	**1839**	**1698**	24148	**100.00%**	**21842**	**100.00%**
Libby eBooks	171	196	243	181	192	218	259	21	261	205	160	165	**2272**			
Hoopla eBooks	47	32	39	44	54	53	58	79	64	40	54	54	**618**			
Total eBooks	**218**	**228**	**282**	**225**	**246**	**271**	**317**	**100**	**325**	**245**	**214**	**219**	**2890**			
Libby Audiobooks	129	161	156	137	162	143	169	142	174	160	166	162	**1861**			
Hoopla Audiobooks	78	105	111	129	115	133	173	139	174	148	136	155	**1596**			
Total Audiobooks	**207**	**266**	**267**	**266**	**277**	**276**	**342**	**281**	**348**	**308**	**302**	**317**	**3457**			
Hoopla Video & Music	18	26	18	16	19	25	32	10	14	11	18	20	**227**			
Libby Magazines	139	111	165	138	155	168	203	163	187	190	208	171	**1998**			
Total - Print & electronic	**2788**	**2749**	**2531**	**2385**	**2318**	**2279**	**3309**	**3111**	**3545**	**2699**	**2581**	**2425**	**32720**			
Wifi Users	201	254	207	223	273	227	224	223	284	214	289	220	**2839**			
Computers					Stats not available this year								**0**			
Total Usage	**2989**	**3003**	**2738**	**2608**	**2591**	**2506**	**3533**	**3334**	**3829**	**2913**	**2870**	**2645**	**35559**			

Category totals for State Aid Report

children circ	8335
non-child circ	9357
other physical circ	6456
Total physical circ	24148
total elect circ	8572

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	
Number of Patrons Visiting the Library:	1337	1121	1081	1137	985	939	1181	1040	1242	1071	978	1087	**13199**
Average number of Items Check per Visitor:	1.65	1.89	1.66	1.53	1.65	1.64	2.04	2.46	2.15	1.82	1.88	1.56	**1.83**

Active Library Patrons 1463 Average number of visits per year/per active patron = 9.02

This report details information about library materials that were borrowed, the number of copies per material type that the library has in it's collection, and the number of visitors at the library for the current fiscal year.

Adult and General Audience Programs

2023-24

Adult Programs

Programs Offered:	# of Programs	Attendance
Driftwood Wreath Class	2	0
Rope Coil Basket	1	6
Homemade Spa	1	0
Adult Bird Watching	1	15
Tobin Buhk - Author Visit	1	7
Anthony Williams Mushroom Presentation	1	15
Manhattan Short Film Festival	6	100
Rocky Horror Picture Show	1	9
Tech Team Presentations	2	0
Abraham Lincoln presentation	1	20
Monday Book Club	8	27
Tuesday Book Club	12	75
Fitness Center Classes	5	15
Basic programs Total	**42**	**289**
Concerts/Events at Theatre		
Comedy Show	1	120
Lez Zepplin	1	109
Bernadette Kathryn Christmas Concert	1	139
T's Musik Junkies	1	25
Jackie & Gary Singin the Oldies	1	32
Concerts/Events at Theatre-Total	**5**	**425**
Adult Programs - Total	**47**	**714**

Programs for all ages	# of Programs	Attendance
CookBook Club	8	63
Kanin Wren's Taylor Swift Experience	1	211
Totals	**9**	**274**

MeLCat Inter-Library Loans

2024-25

Month	Borrowed Incoming	Loaned Outgoing
July	76	140
August	117	144
September	91	133
October	104	128
November	79	130
December	78	107
January	155	144
February	158	128
March	150	145
April	119	112
May	128	129
June	97	100
Totals	**1352**	**1540**

Wednesday Free Movies

Title	Date	Attendance	
My Dog Skip	7/10/2024	23	$107.25
Lyle, Lyle, Crocodile	8/14/2024	0	$0.00
James & the Giant Peach	9/11/2024	10	$33.00
The Witches	10/9/2024	12	$83.75
Addams Family Values	11/13/2024	13	$64.25
Gremlins	12/11/2024	4	$16.00
Frozen	1/15/2025	19	$72.50
cancelled - weather*	2/19/2025	0	
Gnome Mobile	3/12/2025	10	$36.50
Hop	4/9/2025	12	$56.25
Marmaduke	5/14/2025	11	$39.75
Coco	6/18/2025	6	$44.50
		120	

Walkers Using the Gym

July	79
August	59
September	52
October	94
November	67
December	44
January	101
February	108
March	118
April	99
May	85
June	35
Total Annual	**941**

Children's Young Adult Programs

2023-24

Programs	2024-25	Number of Sessions	Attendence
Halloween Activities		1	67
Santa @ Library		1	146
Abraham Lincoln Presentation		1	174
Leprechaun Trap Competition		1	15
Lego Contest		1	14
After School STEM		7	53
Open Gym		5	21
Stuffy Sleepover		1	4
		18	**494**
	Totals		

Summer Reading

	2024	2025
Number of Registrations:	68	50
Number of Minutes Read:	30591	19271

Summer Reading Program Attendance 2025	Sessions	Kids
Youth Birdwatching	1	14
Popsicle Birdfeeders	1	19
Alphabet Crayon Letters	1	20
I Spy Jars	1	27
Free Movie	1	27
Stained Glass	1	20
Closing Party	1	12
	7	**139**

Total Program Attendance - Summer Reading and other:	**25**	**633**

	AWE Stats session :	ABC Mouse Number of users:
July		0
Aug		0
Sep	New AWE	0
Oct	computer in	0
Nov	December	2
Dec	35	2
Jan	23	0
Feb	18	2
Mar	32	2
Apr	53	0
May	14	0
June	51	4
	226	12

Key Comparisons from this year to last year

Circulation and Usage

Material Name:	2020-21	2021-22	2022-23	2023-24	2024-25	Change since last year
Adult Fiction	3805	2860	3385	3626	**3686**	60
Adult Non-Fiction	1055	1169	1077	1066	**1049**	-17
New Adult Books	2916	2449	2741	2941	**2460**	-481
Large Print	117	199	237	127	**128**	1
Reference	3	1	0	10	**3**	-7
Audio Books on CD	345	269	140	91	**67**	-24
PlayAways	27	18	25	20	**41**	21
Audio Books -Easy	108	132	89	69	**111**	42
Audio Books - Juvenile	26	19	25	15	**15**	0
Childrens Easy Books	2260	2686	2965	3094	**3027**	-67
Easy Juvenile Fiction	1842	2167	2019	2384	**2366**	-18
Juvenile Fiction	1128	919	919	1022	**1011**	-11
Juvenile Non-Fiction	758	1067	1026	1065	**1709**	644
Graphic Novels	56	121	1	0	**0**	0
Kits	85	185	154	111	**96**	-15
Magazines	655	650	670	524	**462**	-62
Music CDs	806	598	435	309	**280**	-29
DVD-3day rental	865	3715	3353	2658	**2603**	-55
DVD - 7 day rental	6526	5255	4074	2968	**3219**	251
DVD-Blu Ray	18	22	13	1	**40**	39
Library of Things				96	**314**	218
None/On the Fly	2058	1961	1827	1595	**1461**	-134
Sub-total - non-electronic	25459	26462	25176	23792	**24148**	356
Downloadable eBooks	2106	2341	2241	2633	**2890**	257
Downloadable Audiobooks	1347	1227	1380	2593	**3457**	864
Downloadable Video & Music				106	**227**	121
Downloadable Magazines	80	545	600	1826	**1998**	172
Total - Print & electronic	**28992**	**30575**	**29397**	**30950**	**32720**	1770
Wifi Users - method for tracking changed mid 2019-20	**2358**	**2527**	**2583**	**2613**	**2839**	226
Computers	**not available**					
Total Visits	**7906**	**9884**	11487	12549		-12549
Active Patrons as of Jun30	**1494**	**1482**	**1530**	**1531**	**1463**	**-68**

Interlibrary Loans:						
Incoming	**1930**	**1887**	**1783**	**1474**	**1352**	**-122**
Outgoing	**1642**	**1658**	**1658**	**1597**	**1540**	**-57**
Total sent and received	**3572**	**3545**	**3441**	**3071**	**2892**	**-179**

Digital History Collection Stats:						
Total Detailed Searches	**48654**	**29642**	**36332**	**41800**	**48934**	**7134**
Total PDFs Created	**5172**	**3433**	**3104**	**2709**	**1834**	**-875**

Room Usage 2024-25

Citizens Room:

Bridge Club	53
Citizen's Coffee Club	312
Friends Helping Friends	33
Other Misc. Room Renters	27
Union 812 Meetings	10
Weight Watchers	45
Library meetings	24
Total Scheduled Uses	504

Common Room:

Quilters	38
Library	50
Happy Gals & Guys 4H	7
OLLH	2
Rural Schools	1
Blood Drives - Sensient/Corteva	3
Sensient	0
Thumb Kids	28
Miscellaneous	29
HBCS	2
Union Local 812	1
Total Scheduled Uses	161

Women's Club Room:

Library Board and programs	33
Mahjong Thursdays	30
Mahjong Tuesdays	31
Peer 360 Recovery Group	37
Rotary	51
Unions	1
Women's Club Meetings	0
Thumb Kids	23
HBCS	2
Bible Study Group 1	37
Bible Study Group 2	9
Other Misc. Room Renters	4
Total Scheduled Uses	258

Gymnasium:

Rural Schools BB & Phys Ed	16
Library events	23
Youth Basketball - all schools/groups	118
Other Misc. Gym Renters	224
OLLH - other (play)	7
Walkers-open most mornings	293
HBCS	3
Zion	5
Total Scheduled Uses	689

Theatre

Regular Movies	223
Library Events/Concerts & Movies	76
Rural Schools	1
HBCS	7
OLLH	13
Zion	8
Sensient	9
Thumb Kids	38
Other Misc. Theatre Renters	7
Total Scheduled Uses	382

Boy Scout Room:

Girl Scouts	32
Boy Scouts and Cub Scouts	10
Union	5
Misc. user	3
Total Scheduled Uses	50

History Room:

Library	3
Quilters	1
Miscellaneous	51
Total Scheduled Uses	55

Total Meeting Room Usage:	**1028**
Total Gym Usage	**689**
Total Theatre Usage	**382**
Total Number of Times Rooms Were Used:	**2099**

This report details the number of booking reservations for each room. It doesn't not detail the number of individual people who use the building each year.

Harbor Beach Area District Library

Fitness Center

Visits by Membership Type	2024 July	Aug	Sept	Oct	Nov	Dec	2025 Jan	Feb	Mar	Apr	May	Jun	2024-25 Totals	2023-24
10 Visit Out-of-District	15	4	6	4	5	8	8	2	32	1	1	9	**95**	53
10 Visit Plan	19	8	6	3	17	25	40	29	4	30	24	30	**235**	236
10 Visit Senior/Veteran	7	7	0	0	3	6	0	2	0	4	1	3	**33**	127
Annual Membership	30	21	27	46	66	76	121	74	80	49	44	34	**668**	656
Corteva Co-op	11	0	0	0	0	0	0	0	0	0	0	0	**11**	2
Corteva Annual	0	0	0	5	6	22	33	39	33	26	17	11	**192**	23
Monthly Plan	48	42	61	97	141	177	255	223	224	161	146	206	**1781**	1025
Out-of-District monthly	0	2	0	0	0	0	0	0	0	0	0	0	**2**	4
Senior/Veteran Annual	70	59	36	48	59	59	67	64	61	88	63	42	**716**	478
Senior/Veteran Monthly	33	33	32	51	39	59	67	62	73	65	93	88	**695**	463
Staff Entry Card	2	0	0	0	0	0	1	0	0	1	0	0	**4**	2
SilverSneakers	33	25	15	34	58	42	92	87	52	57	75	87	**657**	174
Renew Active/One Pass	16	14	12	0	0	4	11	21	16	26	10	5	**135**	0
Total	**284**	**215**	**195**	**288**	**394**	**478**	**695**	**603**	**575**	**508**	**474**	**515**	**5224**	**3243**

Website Page Views 2024-25

Page	2024 July	Aug	Sept	Oct	Nov	Dec	2025 Jan	Feb	Mar	Apr	May	Jun	Totals
Total 2024-25	**2998**	**2460**	**2402**	**2129**	**3048**	**5017**	**2623**	**4928**	**2576**	**2139**	**8045**	**2392**	**40757**
Total 2023-24	2044	1390	2209	1217	1217	2226	2752	2555	1436	2821	4408	2262	26537

December, February and May had one day each with a really big spike in visits. Something weird was going on, so I don't trust the stats from those months. There was also a weird spike in May 2024.

Harbor Beach Community Theatre

2024-25 Monday Free Movies

Movie	Date	Total Att.		Concessions	Movie Gross
Pollyanna	7/1/2024	39		$237.75	$237.75
Quest for Camelot	7/8/2024	42		$168.25	$168.25
Second Hand Lions	15-Jul	39		$168.75	$168.75
Neverending Story	7/22/2024	39		$189.50	$189.50
Rescuers	7/29/2024	58		$260.25	$260.25
A Series of Unfortunate Events	8/5/2024	51		$213.25	$213.25
The Last Unicorn	8/12/2024	16		$57.00	$57.00
Anna & the King	8/19/2024	6		$29.50	$29.50
Back to School	8/26/2024	9		$51.50	$51.50
The Color Purple	9/9/24	8		$29.50	$29.50
Of Mice and Men	9/16/24	9		$50.75	$50.75
Hunger Games	9/23/24	17		$119.00	$119.00
Manhattan Short Film Festival	9/30/24	19		$96.25	$96.25
The Witches of Eastwick	10/7/24	11		$84.50	$84.50
The Lost Boys	10/14/24	9		$87.50	$87.50
Ghostbusters -Frozen Empire	10/21/24	11		$68.50	$68.50
Killer Klowns from Outer Space	*10/28/24*	*9*		*$33.50*	$33.50
Mack & Rita	11/4/24	11		$73.50	$73.50
Rudy	11/11/24	12		$37.50	$37.50
Indiana Jones - Dial of Destiny	11/18/24	22		$93.75	$93.75
Last of the Mohicans	11/25/24	15		$74.25	$74.25
White Christmas	12/2/24	14		$91.00	$91.00
Deck the Halls	12/9/24	23		$117.50	$117.50
National Lampoon's Christmas Vacation	12/16/24	52		$301.25	$301.25
Elf	12/23/24	62		$340.25	$340.25
101 Dalmations	12/30/24	32		$190.25	$190.25
Blazing Saddles	1/6/25	19		$98.75	$98.75
Freelance	1/13/25	16		$52.00	$52.00
Wild Bunch	1/20/2025	11		$53.50	$53.50
Game Night	1/27/2025	12		$72.25	$72.25
Woman King	3-Feb	7		$43.50	$43.50
Fabulous Four	2/10/2025	12		$74.00	$74.00
Three Billboards Outside Ebbing, Missou	17-Feb	7		$39.00	$39.00
Eight Below	24-Feb	6		$30.25	$30.25
Miracle	3-Mar	10		$42.25	$42.25
Arthur the King	3/10/2025	25		$200.50	$200.50
The Untouchables	3/17/2025	17		$118.75	$118.75
Legend of Zorro	3/24/2025	18		$108.25	$108.25
IF	3/31/2025	46		$235.25	$235.25
National Lampoon's Vacation	7-Apr	13		$69.50	$69.50
Noah	14-Apr	7		$51.25	$51.25
NO MOVIE	4/21/2025	0		$0.00	$0.00
Due Date	4/28/2025	4		$23.25	$23.25
A League of their Own	5-May	32		$173.00	$173.00
Jerry & Marge Go Large	5/12/2025	15		$61.75	$61.75
Stripes	5/19/2025	8		$59.75	$59.75
Across the Universe	6/2/2025	5		$45.50	$45.50
Inside Out 2	9-Jun	77		$324.25	$324.25
Angry Birds	6/18/2025	33		$169.25	$169.25
Wonka	6/23/2025	29		$154.75	$154.75
The Emoji Movie	6/30/2025	18		$85.25	$85.25
					$0.00
					$0.00
					$0.00
					$0.00
Totals	***Total***	***1082***		***$5,650.25***	$5,650.25
	Previous year	1096		6,023.50	

Harbor Beach Community Theatre

2024-25 Movie Income Report

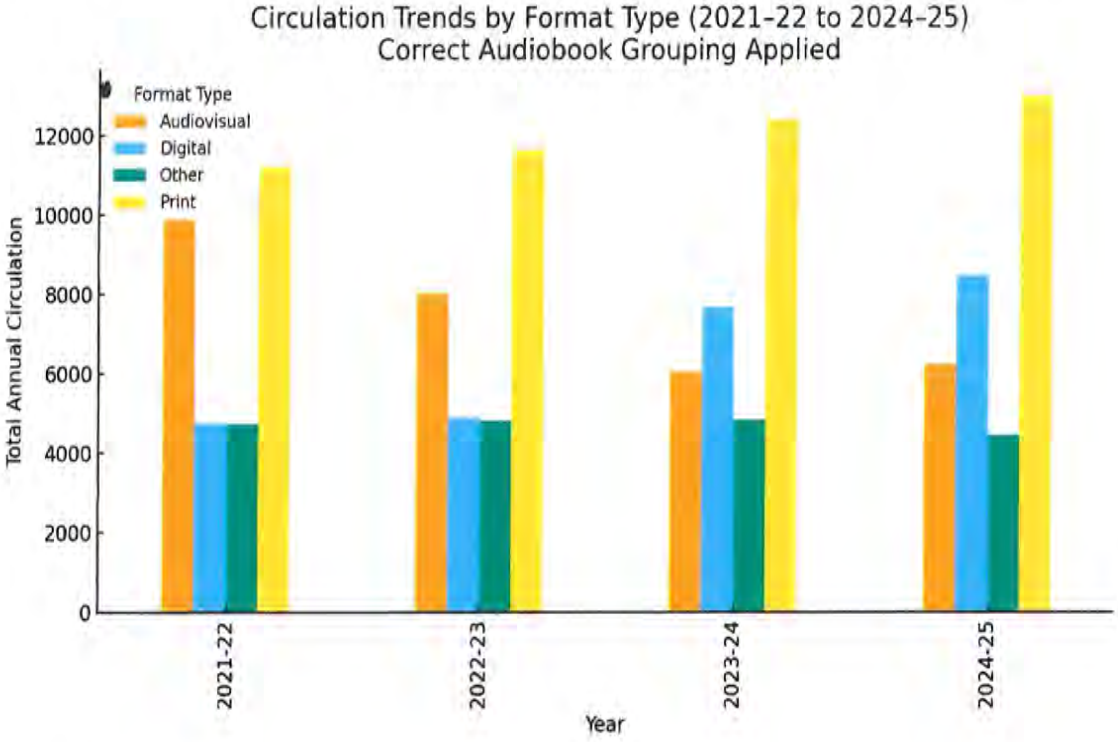
Movie	Date	Adult	Student	Child	Total Att.	Box Office	Concessions	Movie Gross
Despicable Me 4 wk1	Jul5-11	113	37	115	265	$1,889.50	$1,330.00	$3,219.50
Despicable Me 4 wk2	Jul 12-18	74	38	71	183	$1,302.00	$986.00	$2,288.00
Twisters wk1	July 19-25	118	85	23	226	$1,749.00	$1,136.50	$2,885.50
Twisters wk2	July 26-Aug 1	83	53	20	156	$1,193.50	$895.75	$2,089.25
Harold & the Purple Crayon wk	Aug 2-8	13	17	11	41	$293.50	$264.50	$558.00
Harold & the Purple Crayon wk2	Aug 9-15	22	18	21	61	$447.00	$335.00	$782.00
It Ends With Us wk1	Aug 16-22	67	49	3	119	$954.50	$539.25	$1,493.75
It Ends With Us wk2	Aug 23-29	29	42	0	71	$554.50	$422.25	$976.75
Deadpool & Wolverine	Aug 30-Sept 5	46	20	0	66	$539.00	$257.50	$796.50
Alien: Romulus	Sept 6-12	5	5	1	11	$84.50	$80.00	$164.50
Reagan	Sept 13-19	34	66	1	101	$793.00	$504.75	$1,297.75
Reagan wk2	Sept 20-26	16	25	0	41	$331.00	$233.75	$564.75
Manhattan Short Film Festival	Sept 27-Oct 3				0		$601.25	$601.25
Beetlejuice Beetlejuice	Oct 4-10	44	33	10	87	$689.00	$529.50	$1,218.50
Transformer One	Oct 11-17	7	3	5	15	$106.50	$127.25	$233.75
White Bird	Oct 18-24	8	19		27	$208.00	$146.50	$354.50
Joker	Oct 25-31	5	2		7	$54.50	$49.00	$103.50
Smile 2	Nov 1-7	4	0	0	4	$33.00	$66.50	$99.50
Venom: The Last Dance	Nov 8-14	23	14	4	41	$312.50	$259.75	$572.25
Here	Nov 15-21	21	30	0	51	$390.50	$206.75	$597.25
Heretic	Nov 21-28	5	6	0	11	$85.50	$73.75	$159.25
Red One	Nov 29-De 5	44	34	13	91	$711.00	$501.25	$1,212.25
The Best Christmas Pageant E	Dec 6-12	11	31	145	187	$263.75	$1,043.50	$1,307.25
Gladiator II	Dec 13-19	11	11	0	22	$116.00	$181.50	$297.50
Moana 2 wk1	Dec 20-26	61	29	42	132	$612.50	$941.50	$1,554.00
Moana 2 wk2	Dec 27-Jan 2	77	36	86	199	$1,036.50	$1,346.50	$2,383.00
Wicked	Jan 3-9	19	34	12	65	$350.00	$481.50	$831.50
The Lion King: Mufasa wk1	Jan 10-16	18	9	21	48	$259.25	$329.00	$588.25
The Lion King: Mufasa wk2	Jan 17-23	19	9	15	43	$233.75	$305.50	$539.25
A Complete Unknown	Jan 24-30	12	45	0	57	$252.50	$423.00	$675.50
Sonic 3	Jan 31-Feb6	15	7	24	46	$234.75	$310.50	$545.25
Wolf Man	Feb 7-13	5	10	0	15	$101.25	$110.50	$211.75
Flight Risk	Feb 14-20	7	7	0	14	$101.75	$115.50	$217.25
Dog Man	Feb 21-27	29	9	43	81	$486.75	$515.50	$1,002.25
Paddington in Peru	Feb 28-Mar 6	11	11	11	33	$177.75	$237.50	$415.25
Captain America:Brave New W	Mar 7-13	12	20	8	40	$231.25	$296.00	$527.25
Captain America:Brave New W	Mar 14-20	6	14	7	27	$133.00	$191.00	$324.00
Last Breath	Mar 21-27	10	29	2	41	$237.00	$315.00	$552.00
Mickey 17	Mar 28-Apr 3	1	6	0	7	$49.50	$84.75	$134.25
The Alto Knights	Apr 4-10	18	16	0	34	$265.00	$158.00	$423.00
Working Man	Apr 11-17	20	32	3	55	$428.00	$268.25	$696.25
King of Kings wk1	Apr 18-24	42	26	30	98	$745.00	$483.00	$1,228.00
King of Kings wk2	Apr 25-May 1	14	6	11	31	$222.00	$165.00	$387.00
The Amatuer	May 2-8	21	35		56	$447.50	$260.00	$707.50
Accountant 2	May 9-15	16	36		52	$409.00	$253.00	$662.00
Minecraft Movie	May 16-22	31	10	43	84	$590.50	$495.00	$1,085.50
Warfare	May 23-29	10	18		28	$225.00	$178.75	$403.75
Thunderbolts	May 30-Jun 5	12	11		23	$184.00	$155.75	$339.75
Final Destination	June 6-12	20	5		25	$201.00	$166.75	$367.75
The Last Rodeo	Jun 13-19	13	35	2	50	$388.50	$530.00	$918.50
Mission Impossible	Jun 20-26	19	64	2	85	$662.50	$437.00	$1,099.50
Lilo & Stitch	Jun 27-July3	45	24	50	119	$803.50	285.5+	#VALUE!
					0			$0.00
					0			$0.00
Totals	***Total***	***1386***	***1231***	***855***	***3472***	***$23,170.25***	***$20,325.50***	$43,495.75
	2023-24 totals for comparison	1675	1596	1173	4444	32,039.65	22,988.75	55,028.40

Harbor Beach Area District Library
Annual Circulation Report: 2021–22 through 2024–25

This report summarizes four years of circulation trends at Harbor Beach Area District Library, analyzing borrowing activity across print, digital, and audiovisual formats. The analysis reflects the continued transition toward digital engagement while maintaining strong in-person usage of print materials.

Circulation by Format Type

Print materials increased steadily, while digital formats—especially Libby and Hoopla audiobooks—experienced rapid growth. Audiovisual materials such as DVDs and CDs declined sharply as digital audio and video options became dominant.



Key Insights:
- **Digital:** Up 78% since 2021–22, driven by Libby and Hoopla audiobook growth.
- **Print:** Up 16% overall, led by fiction and youth collections.
- **Audiovisual:** Down 37%, reflecting the decline of DVDs and CDs.
- **Other:** Slight 6% dip, stable for Kits and Library of Things.

The library's circulation now demonstrates a healthy hybrid model—balancing steady print borrowing

with significant digital engagement.

Material Type Trends:
- **Top Gainers:** Total Audiobooks (+2230), Libby Magazines (+1453), Adult Fiction (+826), Juvenile Non-Fiction (+642).
- **Top Decliners:** DVD -7 Day Rental (-2036), DVD -3 Day Rental (-1112), Music CDs (-318), Audio Books on CD (-202).

These shifts indicate a strong move toward digital formats and renewed reader interest in fiction and youth materials.

Overall Summary:
The Harbor Beach Area District Library continues to see strong overall circulation, with print and digital formats complementing each other. Audiobooks, particularly through Libby and Hoopla, have emerged as one of the fastest-growing areas of engagement. The continued growth in fiction and youth materials underscores the library's central role in community reading and lifelong learning.